

(L)

PQ3ABL

SYBBI
Ent. Mgmt.
15/3/17.

Time
2.30 min

- Q1. A. Explain the importance and significance of the growth of entrepreneurial activity. (7) ^{marks} 75
B. How are entrepreneurs classified according to motivation and use of technology? (8)

OR

- C. Explain the problems and limitations of women entrepreneurs. (7)
D. Discuss the contributions of Joseph Schumpeter. (8)
Q2. A. What is ideation? Explain the various types of ideation. (7)
B. What is project appraisal? Explain along with various aspects of project appraisal. (8)

OR

- C. Explain the different methods for generating idea. (7)
D. What is project? State the various classification of project. (8)
Q3. A. State the features of a private ltd. Company. (7)
B. Explain microfinance in India. (8)

OR

- C. Write a note on mergers and acquisition. (7)
D. What is sole trading firm and partnership firm? State advantages and limitations of sole trading firm. (8)
Q4. A. State various characteristics of MSME's. (7)
B. What is risk management? Explain the risk management plain. (8)

OR

- C. State the objectives and advantages of MSME's. (7)
D. Explain the different types of risk in business. (8)
Q5. Write short note on :- (any Three) (15)

1. Max weber theory.
2. Intrapreneur
3. Franchising
4. SWOT
5. Business plan.